



Alumni Council Business Meeting Minutes

CSU Alumni Council
Jun 9, 2022 at 1:30 PM PDT
@ Zoom

Attendance

Members Present:

Allen Kwan , Vincent LoForti , Mariana Sabeniano , Larry Adamson, Jeremy Addis-Mills, Jennifer Barber, Kelly Batten, Colleen Bentley, Lori Brockett, Sean Connelly, Gene Detchemendy, Brenda Diederichs, Jay Friedman, John Gibbs, Jacqui Glasener, John Gomes, Noemi Guevara, Janice Herwegh Gumas, Shellie Hadvina, Adrian Harrell, Felicia Hernandez, Joe Huang, Amanda McAdams, Melissa Riordan, Rosalee Rush, Kraig Scheyer, David Scotto, Dan Sealy, Judy Snyder, Jose Solache, Sedrick Spencer, Maria Ubago, Verne Wagner, Richard Watters, Crystal Wymer-Lucero, Donna Zero

Members Absent:

Marcus Wurtz , Amanda Carpenter, Bill Cole, Terrie Cosgrove, Dianna Fisher, Sarah Hendrick, Jim Herrick, Nathaniel Keifer-Wheals, Stephanie Lane, Nicole Lange, Israel Nery, Tiffany O'Neil, John Poli, Michelle Power

Guests Present:

Justin Gerboc (Fullerton), Mike Arteaga, Jodi Braverman, Sam Camarena, Philip Scanlon (Cal State LA), Shefali Mistry, Aaron Moore, Jen Ranallo, Beth Steffel, Donnie Tippie, Valerie Vuicich, Christopher Woolett

I. Login to Meeting

We will use this time to assist members with audio and video and to help ensure you are set for the meeting

II. Business Meeting Call to Order (Presenters: Jeremy Addis-Mills, President)

President Jeremy Addis-Mills called the meeting to order at 1:32pm.

III. Roll Call (Presenters: Jose Solache)

Secretary Jose Solache will certify that we have achieved quorum.

Jose Solache certified quorum.

IV. Public Comment

There was no request for public comment

V. Approval of Minutes (Consent) (Presenters: Jeremy Addis-Mills)

 [2022.03.11 Alumni Council Annual Business Meeting Minutes.pdf](#)

Motion:

RESOLVED, the Board of Directors of the CSU Alumni Council approves the minutes of its March 11, 2022 meeting by consent.

Approved

VI. Cal State Student Association (Presenters: Christopher Woolett, Associate Director, CSSA)

Christopher Woolett, Associate Director of CSSA, reported on the following:

- Transitioning the new executive officers for the 2022-2023 year and introduced the new officers
- CSUnity - an annual CSU student leader conference – learn how the system works, and talks on how alumni can be involved and impact the campuses
- Virtual meetings and in-person to improve business function and sustainability

VII. President's Report (Presenters: Jeremy Addis-Mills, President)

President Jeremy Addis-Mills provided an update on Alumni Council activities. In his report he:

- Gave a special thank you to the alumni directors for being there, especially after back-to-back events
- Spoke about Tuesday, June 7, and how campuses reconnected with their alumni living in the UK and Ireland during a virtual alumni event.
 - John Poli represented the Alumni Council and hosted the event which welcomed alumni from all over the UK, Ireland, and even Spain.
- Highlighted the virtual Tokyo alumni event the following night and also the virtual event for Hong Kong based alumni at the end of the month.
- Update on the the special committee on mentorship including process and timeline. Membership will include the following:
 - Alumni Directors
 - Alumni Representatives
 - Academic Senate
 - Cal State Student Association
 - Academic and Student Affairs

- IT
- Advancement Services
- Marketing Communications
- PeopleGrove User Group (Directors) - Staff will be working with campuses to create a PeopleGrove User Group, with the goal to share best practices and ideas when utilizing the PeopleGrove platform.
- CSUnity
 - Working with Cal State Student Association to get alumni involved with the September CSUnity event.
 - Held at Cal State Long Beach September 11 & 12, this event allows student leaders from all 23 CSU's to connect, network, and plan for the upcoming year.
 - Great chance to pass on our knowledge and inspire current CSU student leaders.
 - More information in the coming months on ways to get involved.
- July Advance / Strategic Planning
 - The Executive Committee will meet in July to work on the strategic plan for the upcoming year.
 - Plan will be presented for approval at the August Alumni Council meeting.
- In-person August Meeting
 - Thursday, August 11 – Friday, August 12 will be IN PERSON Alumni Council meeting at the Chancellor's Office
 - Meeting will kick off Thursday morning with Alumni Directors and Alumni Representatives in their own professional development sessions
 - Joint lunch followed by the start of the Alumni Council meeting
 - Programs Committee is hard at work on planning the meeting
 - Dinner at the Hotel Maya, which is also where attendees can book their sleeping rooms.
 - Friday morning will start with a hot breakfast followed by our business meeting.
 - Meeting will conclude by 11:45am
 - Looking to have parts of the meeting be hybrid, so those that are unable to join in-person do not miss out on the important conversations and education that comes from these meetings.
 - Registration is opening soon; however, the sleeping room block is available. Look for an email from Jodi Braverman with the information
- Juneteenth Symposium - Sedrick Spencer, Alumni Representative from Cal State San Bernardino, provided an update on the work group for the Juneteenth

Symposium. Thanked him for representing alumni, especially the Alumni Council through his service on the planning committee.

- Acknowledgement of Service - Aaron Moore presented Commendation honoring Donna Zero. Highlights included:
 - Donna is a double grad of the CSU
 - Instrumental in education community at multiple levels
 - Helping with Bylaws and operating procedures
 - Important voice in Trustee selection and evaluation committee

VIII. Alumni Trustee's Report (Presenters: Larry Adamson, Alumni Trustee)

Trustee Adamson provided an update on leadership changes within the CSU, including:

- Notice of President of Sonoma State Judy Sakaki resigning effective July
- Dr. Jolene Koester is serving as Interim Chancellor - will be in role for 12-15 months
- President search currently underway for Monterey Bay
- Trustee Wenda Fong elected as Chair
- Trustee Jack Clark elected as Vice Chair
- Changes in committee assignments
- Budget is still a big issue
 - Actively engaged, including John Poli, with negotiations in Sacramento and trying to garner greater funding
 - \$292 million in funding with proposed \$437 million – shy by \$250 million of our request
 - \$311 million of that is undesignated
 - \$25 million is to support additional grad initiative 2025
 - \$85 million for enrollment growth
 - \$20 million push for additional basic needs
 - State has record surplus of \$95.5 billion, far more than forecast
 - Asking for \$1 billion to go to deferred maintenance
- Several bills in Legislature that we are working to be approved
 - San Diego State – SB 1280 – removing restrictions on their new stadium – allow them to have alcoholic beverages – that has passed
 - AB 2422 – grant additional flexibility in investment capability – awaiting final approval in Senate
 - AB 1602 – providing \$5B in CA student housing - passed out in two committees and awaiting final committee review

- AB 1746 – student financial aid – CA Grant reform committee – in Senate Committee
- Approved Title V amendment – allows 12 units of blended work that will give you credit on both sides (bachelor and masters)
- Approved Sacramento State Hub project
- Approved Monterey Bay’s master plan
- Special committees formed in response to former Chancellor Castro's resignation to review retreat rights and providing references

IX. Liaison Reports

A. Advocacy Update (Presenters: Shefali Mistry)

Shefali Mistry provided an update on advocacy activities. Her discussion included the following:

- \$673 request of state budget
- 5 year compact (2022-23 through 2026-27)
- Requested \$381 million in unallocated funds
- Budget advocacy
 - CSU Advocacy day
 - Budget hearings
 - Ongoing, joint advocacy
 - Governor’s May revision
 - CSU Big Splash Day
- Why invest in the CSU?
- Graduation Initiative 2025
 - Equity gaps have remained stubborn
 - Being able to close equity gaps is essential to creating a diverse workforce that includes all Californians
- Academic facilities and infrastructure
 - CSU in need of \$16.5 billion in academic facilities and infrastructure projects
 - Issues such as inadequate classroom facilities, or out-of-date technology can have a direct negative impact on our student’s learning experiences
 - Investment in these projects will create jobs for Californians
- Fair compensation
 - We’ll have significant compensation costs due to employee contract negotiations as well as the upcoming staff salary study

- We need the support of the legislature to provide fair and competitive compensation for our faculty and staff
 - Salary study
 - Funded in budget act of 2021
 - Outcome: an additional ask of \$287 million in annual recurring funding to address
 - Joint advocacy
 - Overall CSU staff average pay is 12% below market rate
 - CSU Advocacy Big Splash
 - Aligns with days of BOT and Legislature floor session
 - Fully focused on social media engagement
 - 2022-23 One time-budget
 - Expected to stay largely the same
- B. Academic Senate CSU (Presenters: Beth Steffel, Chair, ASCSU)

Dr. Beth Steffel, chair of the Academic Senate CSU, introduced herself to the Alumni Council . This is Beth's 10th year on the ASCSU. She also just finished her 3rd year as the campus level chair at Cal State San Bernardino.

Beth then highlighted a few of the 23 resolutions adopted, including:

- Loss of confidence on handling of resignation of former Chancellor Castro
- AB 3545 – mental health concerns
- Change in by-laws
- Requesting a public portion of presidential recruitments

X. Treasurer's Report, Action (Presenters: Gene Detchemendy)

 [Alumni Council Budget 2022-23 DRAFT.pdf](#)

Treasurer Gene Detchemendy presented the proposed 2022-23 budget. Highlights included:

- Trying to give leadership flexibility on spending projects
- Membership dues levels remain unchanged from 2018-2019
- Proposed budget is based on 2018-2019 as that was the last year of full in-person activities

Motion:

RESOLVED, the Board of Directors of the CSU Alumni Council approves the proposed 2022-23 budget.

Motion moved by Jose Solache and motion seconded by John Gomes. Approved

- XI. Annual Acknowledgements, Article 15 & Memorandum of Agreement, Consent
(Presenters: Aaron Moore, Executive Director)

 [Article 15.pdf](#)

 [Memorandum of Agreement.pdf](#)

Executive Director Aaron Moore briefly reviewed Article 15 and the Memorandum of Agreement. Article 15 is a portion of the California Code of Regulations that governs how alumni associations in the CSU operate. One of the requirements states that each campus alumni association have a memorandum of agreement with the campus president. The provision also extends to the Alumni Council which must have a memorandum of agreement with the Chancellor. Annual the board must acknowledge that it has read and agrees to abide by the provisions of Article 15 and the MOA.

Motion:

RESOLVED, the Board of Directors of the CSU Alumni Council acknowledges by consent it has read and will abide by Article 15 and the Memorandum of Agreement.

Approved

- XII. Housekeeping Items (Presenters: Jeremy Addis-Mills, President)

Jeremy encouraged everyone to stay and compete in a CSU trivia game planned in partnership with Dan and Jennifer Majors at San Diego State.

- XIII. Adjourn (Presenters: Jeremy Addis-Mills, President)

The meeting was adjourned at 2:55pm.